

WORLD Channel Celebrates Women's History Month with Premiere of Two New America ReFramed Films

Month also features three additional premieres for the WORLD exclusive series, America ReFramed

BOSTON, February 17, 2014 – In observance of <u>Women's History Month, WORLD Channel</u> will premiere <u>Looks Like Laury, Sounds Like Laury</u> and <u>Learning to Swallow</u>, two new Season 3 episodes of <u>America ReFramed</u>. America Reframed, WORLD Channel's independent film series co-produced with American Documentary, Inc. (AmDoc), is devoted to presenting personal viewpoints and a range of voices on the nation's social shifts.

Looks Like Laury, Sounds Like Laury follows Laury Sacks, a witty and happy mother of two as she falls victim to fronto-temporal dementia, a little-understood disease that strikes people in the prime of their life. This deeply personal portrait of a woman who faces the unimaginable and the impact this disease has on loved ones premieres on Tuesday, March 10, 2015. Following the premiere, series host, Natasha Del Toro, will discuss the challenges caregivers of those suffering from dementia face with Nicole McGurin, from the Massachusetts/New Hampshire Alzheimer's Association.

Premiering on **Tuesday, March 24, 2015**, **Learning to Swallow** chronicles the story of Patsy, an artist who destroys her digestive system during an un-medicated bipolar episode. Despite her struggles to accept her condition, her inability to eat, and her emotional state, she reinvigorates her artistic voice in the process.

"WORLD profiles strong women battling challenges throughout the year, but Women's History Month in March is the perfect opportunity to highlight unique, important and inspiring stories," says Chris Hastings, executive producer, WORLD Channel. "WORLD also continues to bring a variety of other voices to diverse audiences across America with the rollout of the new season of America ReFramed."

Additional Season 3 of America ReFramed premieres in March (check local listings) include:

- Tuesday, March 3, 2015: Out in the Silence shares the challenges of being an outsider in a conservative environment as well as the transformation that is possible when those who have long been constrained by a traditional code of silence summon the courage to break it.
- Tuesday, March 17, 2015: <u>Stable Life</u> follows an immigrant mother and son as they struggle to achieve a stable and secure life in America while working strenuous hours at a California horse racetrack.
- Tuesday, March 31, 2015: <u>Yellow Fever</u> shares the story of Tina Garnanez, a Navajo veteran returning from duty with the U.S. Army, who realizes that her home on the Navajo Reservation has become a battleground in a protracted war over nuclear proliferation.

Continue the conversation by visiting the WORLD on <u>Facebook</u> and on <u>Twitter</u>. For more information and a complete listing of WORLD Channel programming, visit <u>www.WORLDchannel.org</u>

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About American Documentary, Inc.

American Documentary, Inc. (AmDoc) is a multimedia company dedicated to creating, identifying and presenting contemporary stories that express opinions and perspectives rarely featured in mainstream media outlets. AmDoc is a catalyst for public culture, developing collaborative strategic engagement activities around socially relevant content on television, online and in



community settings. These activities are designed to trigger action, from dialogue and feedback to educational opportunities and community participation.

About The WORLD Channel

The WORLD Channel delivers the best of public television's nonfiction, news and documentary programing to US audiences through local public television stations and streaming online at worldchannel.org. WORLD reached 35 million unique viewers 18+ last year (55% adults 18-49) and over-indexes in key diversity demographics.* Online, the WORLD Channel expands on broadcast topics and fuels dialogue across social media, providing opportunities for broad and diverse audience interaction. (Source: Nielsen Local Buyer Reach Scorecard 01/13-12/13)

WORLD is programmed by WGBH/Boston, in partnership with American Public Television and WNET/New York, and in association with the American Public Television and National Educational Telecommunications Association. Funding for the WORLD Channel is provided by the Corporation for Public Broadcasting and the Ford Foundation. Additional funding for "America ReFramed" is provided by the MacArthur Foundation.

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