

## Season 3 of AMERICA REFRAMED with Host Natasha Del Toro continues with LOOKS LIKE LAURY, SOUNDS LIKE LAURY by Pamela Hogan and Connie Shulman

# Tuesday, March 10, 2015, on WORLD Channel (check local listings)

http://worldchannel.org/programs/america-reframed/ www.facebook.com/AmericaReFramed Twitter: @americareframed #americareframed

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AMERICA REFRAMED 20 Jay Street Suite 940 Brooklyn, NY 11201

P: 212-989-8121 F: 212-989-8230 americareframed.com January 12, 2015 -- (New York, NY) – Pamela Hogan and Connie Shulman's documentary **LOOKS LIKE LAURY, SOUNDS LIKE LAURY** has its national broadcast television premiere on Tuesday, March 10, 2015, at 8 p.m. on WORLD Channel as part of the third season of the **AMERICA REFRAMED** series (check local listings). Audiences across the nation can also view the film FREE from March 11<sup>th</sup> to April 9<sup>th</sup> on <u>http://worldchannel.org/</u>.

On the first day of shooting the documentary, Laury Sacks, the film's subject, faces the camera and squarely asks: "What do I hope for?" At the age of 45, Laury, an ebullient actress and the doting mother of two small children, had a reputation as the quickest wit in the room. At the age of 46, she began forgetting words. Soon she could barely speak.

For one year, Hogan and Shulman follow Laury in her long, inexorable descent to fronto-temporal dementia, a little-understood disease that strikes people in the prime of life. It is the profoundly personal portrait of a woman who is facing the unthinkable and the impact her progressive disease has on loved ones.

Following the television broadcast premiere, host Natasha Del Toro discusses the impact on caregivers for those suffering from dementia with Nicole McGurin, Alzheimer's Association, MA/NH Chapter.

"LOOKS LIKE LAURY, SOUNDS LIKE LAURY invites viewers to reflect and learn about a degenerating disease that seemingly comes out of nowhere. Courageous and touching, the film is also about friendship and love," says Chris Hastings, executive producer, WORLD Channel, and co-executive producer, America ReFramed.

"AmDoc is thrilled to collaborate with WORLD Channel on the third season of AMERICA REFRAMED presenting the television premieres and encores of important films such as **LOOKS LIKE LAURY, SOUNDS LIKE LAURY**. As co-producers, we share a passion for storytellers committed to helping us gain a deeper and more



nuanced understanding of America today," says Simon Kilmurry, Executive Director, American Documentary, Inc.

**LOOKS LIKE LAURY, SOUNDS LIKE LAURY** airs March 10 at 8pm on WORLD (check local listings) and will stream for free online until April 9<sup>th</sup> at worldchannel.org/americareframed.

#### Film Credits

Producer, Director: Producer: Editors: Cinematographer: Executive Producer: Pamela Hogan Connie Shulman Andrew Fredericks and Adrienne Haspel Kat Patterson Jeffrey Kimball

#### **About AMERICA REFRAMED**

**AMERICA REFRAMED** is a co-production of the WORLD Channel and American Documentary, Inc. and is hosted by journalist Natasha Del Toro.

Through the lens of independent documentaries, AMERICA REFRAMED brings to national audiences compelling stories that illuminate the changing contours of an everevolving America. The 26-week, social-issue documentary series presents an array of personal voices and experiences through which we learn from our past, understand our present and are challenged to seek new frameworks for America's future.

Season three of AMERICA REFRAMED curates a diverse selection of films highlighting innovative and artistic approaches to storytelling from emerging to veteran filmmakers alike. Viewers will be immersed in personal stories from the streets of towns big and small to the ex-burbs and country roads that span the spectrum of American life. The documentaries invite audiences to reflect on topics as varied as culture, healthcare, politics, gun violence, religion and more. Hosted by journalist Natasha Del Toro, several episodes will feature a roundtable discussion with special guest commentators and filmmakers.

AMERICA REFRAMED in its first season won five 2013 CINE Golden Eagle Awards, and recently was nominated for its second national Imagen Award, which honors films featuring Latinos and their culture in television and film.

#### **AMERICA REFRAMED Series Credits**

Executive Producers:Chris Hastings, Simon KilmurrySeries Producer:Carmen VicencioHost:Natasha Del Toro

#### Web and Social Media

AMERICA REFRAMED can be accessed online via



http://worldchannel.org/programs/america-reframed/ and, https://www.facebook.com/WorldChannel https://www.facebook.com/AmericaReFramed

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### **AMERICA REFRAMED Co-Producers**

American Documentary, Inc. (AmDoc) is a multimedia company dedicated to creating, identifying and presenting contemporary stories that express opinions and perspectives rarely featured in mainstream media outlets. AmDoc is a catalyst for public culture, developing collaborative strategic engagement activities around socially relevant content on television, online and in community settings. These activities are designed to trigger action, from dialogue and feedback to educational opportunities and community participation.

**The WORLD Channel** delivers the best of public television's nonfiction, news and documentary programing to US audiences through local public television stations and streaming online at <u>worldchannel.org</u>. WORLD reached 35 million unique viewers 18+ last year (55% adults 18-49) and over-indexes in key diversity demographics.\* Online, the WORLD Channel expands on broadcast topics and fuels dialogue across social media, providing opportunities for broad and diverse audience interaction. (*Source: Nielsen Local Buyer Reach Scorecard 01/13-12/13*)

WORLD is programmed by WGBH/Boston, in partnership with American Public Television and WNET/New York, and in association with the American Public Television and National Educational Telecommunications Association. Funding for the WORLD Channel is provided by the Corporation for Public Broadcasting and the Ford Foundation. Additional funding for AMERICA REFRAMED is provided by the MacArthur Foundation.

#### **Media Contact**

Journalists and reviewers may contact Neyda Martinez at **917 656 7846** or via email at neyda.martinez@gmail.com for interviews and special requests.

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