



**Season 3 of AMERICA REFRAMED with Host Natasha Del Toro
continues with HANNA RANCH by Mitch Dickman**

**Tuesday, April 21, 2015, on Public Television's
WORLD Channel at 8 p.m.**

<http://worldchannel.org/programs/america-reframed/>
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“..a western hero of epic proportions.” – Jake Brownell, KRCC,
Public Radio for Southern Colorado

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March 11, 2015 -- (New York, NY) – Mitch Dickman’s documentary **HANNA RANCH** has its national broadcast television premiere on Tuesday, April 21, 2015, at 8 p.m. on WORLD Channel as part of the third season of the **AMERICA REFRAMED** series. ([Check local listings.](#)) As of April 22, 2015, audiences across the nation can enjoy complimentary viewing of the film on <http://worldchannel.org/>.

HANNA RANCH is a feature documentary about a visionary and charismatic cattleman, Kirk Hanna. Through memories and intimate anecdotes, we learn about Hanna and his life from family members, colleagues and friends. Hanna Ranch was built in the 1940s by Kirk Hanna’s father and grandfather, who came from New Mexico and chose the Colorado site for its proximity to Fountain Creek, which runs through it. With 2.65 miles of stream coursing through the property, Hanna Ranch protects important floodplain and upland habitats with essential plant communities and associated wildlife to help it thrive.

Featured in the book “Fast Food Nation” and dubbed the “eco-cowboy,” Hanna was an early adopter of Holistic Resource Management practices, sat on numerous environmental boards and was president of the Colorado Cattleman’s Association. Hanna became a leader in the environmental ranching movement that set out to protect the West from the relentless encroachment of development and misuse. Hanna’s opinion was so widely sought and respected that some believed he could run for governor of Colorado. But when his dream of harmony and sustainability ran up against the reality of family conflict and mounting threats to the land, Hanna lost hope.

“**HANNA RANCH** invites us to reflect on sustainable practices and why building bridges and community dialogue is relevant,” says Chris Hastings, Co- Executive Producer, America ReFramed.

“AmDoc is thrilled to collaborate with WORLD Channel and WGBH on the third season of AMERICA REFRAMED presenting the television premieres and encores of important films such as HANNA RANCH. As co-producers, we share a passion for



storytellers committed to helping us gain a deeper and more nuanced understanding of America today,” says Simon Kilmurry, Executive Director, American Documentary, Inc.

Film Credits

Director/Producer:	Mitch Dickman
Director of Photography:	Zachary Armstrong
Editors:	Davis Coombe and Zachary Armstrong
Executive Producers:	Karl Kister and Eric Schlosser

About AMERICA REFRAMED

AMERICA REFRAMED is a co-production of the WORLD Channel and American Documentary, Inc. and is hosted by journalist Natasha Del Toro.

Through the lens of independent documentaries, AMERICA REFRAMED brings to national audiences compelling stories that illuminate the changing contours of an ever-evolving America. The 26-week, social-issue documentary series presents an array of personal voices and experiences, through which we learn from our past, understand our present and are challenged to seek new frameworks for America’s future.

Season three of AMERICA REFRAMED curates a diverse selection of films highlighting innovative and artistic approaches to storytelling from emerging to veteran filmmakers alike. Viewers will be immersed in personal stories from the streets of towns big and small to the ex-burbs and country roads that span the spectrum of American life. The documentaries invite audiences to reflect on topics as varied as culture, healthcare, politics, gun violence, religion and more. Hosted by journalist Natasha Del Toro, several episodes will feature a roundtable discussion with special guest commentators and filmmakers.

AMERICA REFRAMED in its first season won five 2013 CINE Golden Eagle Awards, and recently was nominated for its second national Imagen Award, which honors films featuring Latinos and their culture in television and film.

AMERICA REFRAMED Series Credits

Executive Producers:	Simon Kilmurry, Chris Hastings
Series Producer:	Carmen Vicencio
Host:	Natasha Del Toro

Web and Social Media

AMERICA REFRAMED can be accessed online via <http://worldchannel.org/programs/america-reframed/> and, <https://www.facebook.com/WorldChannel> <https://www.facebook.com/AmericaReFramed>



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AMERICA REFRAMED Co-Producers

American Documentary, Inc. (AmDoc) is a multimedia company dedicated to creating, identifying and presenting contemporary stories that express opinions and perspectives rarely featured in mainstream media outlets. AmDoc is a catalyst for public culture, developing collaborative strategic engagement activities around socially relevant content on television, online and in community settings. These activities are designed to trigger action, from dialogue and feedback to educational opportunities and community participation.

The WORLD Channel delivers the best of public television's nonfiction, news and documentary programming to US audiences through local public television stations and streaming online at worldchannel.org. WORLD reached 35 million unique viewers 18+ last year (55% adults 18-49) and over-indexes in key diversity demographics.* Online, the WORLD Channel expands on broadcast topics and fuels dialogue across social media, providing opportunities for broad and diverse audience interaction. (Source: Nielsen Local Buyer Reach Scorecard 01/13-12/13)

WORLD Channel is programmed by WGBH/Boston, in partnership with American Public Television and WNET/New York, and in association with the American Public Television and National Educational Telecommunications Association. Funding for the WORLD Channel is provided by the Corporation for Public Broadcasting and the Ford Foundation. Additional funding for AMERICA REFRAMED is provided by the MacArthur Foundation.

Media Contact

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