



**Season 3 of AMERICA REFRAMED with Host Natasha Del Toro
Celebrate Gay Pride with the Television Broadcast Premiere of
BEFORE YOU KNOW IT by P.J. Raval**

**Tuesday, June 30, 2015, on Public Television's
WORLD Channel at 8 p.m.**

<http://worldchannel.org/programs/america-reframed/>
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"In P.J. Raval's engrossing documentary, what arrives is old age."
– Ronnie Scheib, VARIETY

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April 23, 2015 -- (New York, NY) – P.J. Raval's documentary **BEFORE YOU KNOW IT** will have its national television broadcast premiere on Tuesday, June 30, 2015, at 8 p.m. on WORLD Channel as part of the third season of the **AMERICA REFRAMED** series. ([Check local listings.](#)) Audiences across the nation can also view the film FREE starting July 1, 2015 on <http://worldchannel.org/>.

With humor and candor, **BEFORE YOU KNOW IT** celebrates the bold and brave lives of active gay senior citizens who have witnessed unbelievable change in their lifetimes: from the Stonewall Riots and gay liberation to the HIV/AIDS pandemic and gay marriage rights.

The film introduces us to Dennis, a gentle-hearted widower in his 70s who explores his sexual identity and fondness for dressing in women's clothing under the name "Dee," and becomes a resident at Rainbow Vista, a gay retirement community outside of Portland, Oregon. In Harlem, New York, we meet Ty, an impassioned activist for lesbian, gay, bisexual and transgender (LGBT) rights, who hears nothing but wedding bells once gay marriage legislation passes in New York; and, Robert, known as "The Mouth," who was born and reared in Houston, Texas. The son of a Southern Baptist preacher, Robert always knew he was a "sissy." But in Galveston, Texas, he is a feisty bar owner who presses on when his neighborhood institution is threatened.

Born before the modern gay rights movement, Dennis, Ty and Robert have become pioneers in an unprecedented "out" generation of elders. They are also among the estimated 2.4 million LGBT Americans over the age of 55. While some gay Americans adhered to the cultural norms of earlier times, others became activists and made it their mission to live out, loud and proud. Each has faced discrimination, neglect and exclusion.



“BEFORE YOU KNOW IT reminds us that while LGBT elders face a specific set of issues, aging and its challenges are universal,” says Simon Kilmurry, Executive Director, American Documentary, Inc.

“WORLD Channel and WGBH are thrilled to collaborate with American Documentary on the third season of AMERICA REFRAMED presenting television premieres and encores of important films such as BEFORE YOU KNOW IT. As co-producers, we share a passion for storytellers committed to helping us gain a deeper and more nuanced understanding of America today,” says Chris Hastings, Co-Executive Producer, America ReFramed.

Film Credits

Director:	P.J. Raval
Producer:	Sara Giustini
Editor:	Kyle Henry
Director of Photography:	Mike Simpson
Composer:	Jimmy Lavalle

About AMERICA REFRAMED

AMERICA REFRAMED is a co-production of the WORLD Channel and American Documentary, Inc. and is hosted by journalist Natasha Del Toro.

Through the lens of independent documentaries, AMERICA REFRAMED brings to national audiences compelling stories that illuminate the changing contours of an ever-evolving America. The 26-week, social-issue documentary series presents an array of personal voices and experiences, through which we learn from our past, understand our present and are challenged to seek new frameworks for America’s future.

Season three of AMERICA REFRAMED curates a diverse selection of films highlighting innovative and artistic approaches to storytelling from emerging to veteran filmmakers alike. Viewers will be immersed in personal stories from the streets of towns big and small to the ex-burbs and country roads that span the spectrum of American life. The documentaries invite audiences to reflect on topics as varied as culture, healthcare, politics, gun violence, religion and more. Hosted by journalist Natasha Del Toro, several episodes will feature a roundtable discussion with special guest commentators and filmmakers.

AMERICA REFRAMED has won five 2013 CINE Golden Eagle Awards, three Telly Awards, a Gracie Award and recently was nominated for its second national Imagen Award, which honors films featuring Latinos and their culture in television and film.



AMERICA REFRAMED Series Credits

Executive Producers: Chris Hastings, Simon Kilmurry
Series Producer: Carmen L. Vicencio
Host: Natasha Del Toro

Web and Social Media

AMERICA REFRAMED can be accessed online via
<http://worldchannel.org/programs/america-reframed/>
and,
<https://www.facebook.com/WorldChannel>
<https://www.facebook.com/AmericaReFramed>

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@ndeltoro

AMERICA REFRAMED Co-Producers

American Documentary, Inc. (AmDoc) is a multimedia company dedicated to creating, identifying and presenting contemporary stories that express opinions and perspectives rarely featured in mainstream media outlets. AmDoc is a catalyst for public culture, developing collaborative strategic engagement activities around socially relevant content on television, online and in community settings. These activities are designed to trigger action, from dialogue and feedback to educational opportunities and community participation.

The WORLD Channel delivers the best of public television's nonfiction, news and documentary programming to US audiences through local public television stations and streaming online at worldchannel.org. WORLD reached 35 million unique viewers 18+ last year (55% adults 18-49) and over-indexes in key diversity demographics.* Online, the WORLD Channel expands on broadcast topics and fuels dialogue across social media, providing opportunities for broad and diverse audience interaction. (*Source: Nielsen Local Buyer Reach Scorecard 01/13-12/13*)

WORLD is programmed by WGBH/Boston, in partnership with American Public Television and WNET/New York, and in association with the American Public Television and National Educational Telecommunications Association. Funding for the WORLD Channel is provided by the Corporation for Public Broadcasting and the Ford Foundation. Additional funding for AMERICA REFRAMED is provided by the MacArthur Foundation.

Media Contact: Journalists and reviewers may contact Neyda Martinez at **917-656-7846** or via email at neyda.martinez@gmail.com for interviews and special requests.

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