



CHARLIE VS GOLIATH
A film by Reed Lindsay

Broadcast Premiere on AMERICA REFRAMED
Tuesday, October 30, 2018 at 8 p.m. on WORLD Channel

“...One man’s battle to take on the political establishment and [showing] you can win in politics without discarding your values.”

– Andrew Buncombe, [The Independent](#)

MEDIA RELATIONS

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October 8, 2018 – (New York, NY) – The fight to get money out of politics makes its way through the Wild West in *Charlie vs Goliath*, a documentary about a penniless 75-year-old former priest who runs a campaign to win a U.S. Senate seat in Wyoming.

Charlie vs Goliath, the documentary by Reed Lindsay, will make its U.S. television premiere on Tuesday, October 30, 2018, at 8 p.m. on WORLD Channel ([check local listings](#)) as part of the new season of America ReFramed, public media’s award-winning documentary series. Fee-free streaming will begin on October 31, 2018 on worldchannel.org and all station-branded PBS platforms including PBS.org, and on PBS apps for iOS, Android, Roku, Apple TV, Amazon Fire TV and Chromecast.

Charlie Hardy has no money or political experience. But none of that dissuades him from running for the U.S. Senate. Charlie is motivated by the faith and principles he acquired in his youth, and the lessons he learned from serving the most vulnerable while living in a cardboard shack in a Venezuelan slum. When he returns to his hometown of Cheyenne, Wyoming, Charlie is shocked to see poverty, hunger and homelessness. When people are working 40 to 70 hours a week and cannot make ends meet, he decides that he must try to do something about it.

Charlie’s platform, which transcends party lines, is to get money out of politics, raise the minimum wage, and increase access to healthcare and



higher education. While the incumbent has a war chest of \$3 million, Charlie and his three campaign volunteers crisscross the state in a decades-old school bus. They make personal visits to the homes of friends throughout the state and receive small, personal donations. With little to no name recognition in an overwhelmingly traditional and conservative state, can they inform the people around issues? Can they sustain their grassroots campaign and effectively shake up the political establishment?

The film challenges the belief that our political process is fair and democratic. But, ultimately, *Charlie vs Goliath* is a story about the power of hope even when all seems lost.

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Media Contacts

For interviews and special requests, journalists and reviewers may contact Neyda Martinez at **917-656-7846** or via email at neyda@amdoc.org.

Film Credits

Produced and Directed by Reed Lindsay

About America ReFramed

America ReFramed is a co-production of the WORLD Channel and American Documentary, Inc.

America ReFramed curates a diverse selection of independent documentaries that brings to national audiences compelling stories which illuminate the changing contours of our ever-evolving country. Viewers will be immersed in stories that span the spectrum of American life, from the streets of towns big and small to its exurbs and country roads. The documentary series presents an array of personal voices and experiences through which we learn from our past, understand our present and are challenged to seek new frameworks for America's future.

An award-winning documentary series, America ReFramed is the recipient of a Peabody and Alfred I. duPont-Columbia University Award for broadcast journalism. The series has earned several Christopher, GRACIE, Telly and Cine Golden Eagle



Awards, as well as multiple nominations for an EMMY, Independent Documentary Association, and Imagen Award.

America ReFramed Series Credits

Executive Producers: Justine Nagan, Chris Hastings, Chris White
Series Producer: Carmen L. Vicencio

America ReFramed can be accessed online via
<http://worldchannel.org/programs/america-reframed/>
and,
<https://www.facebook.com/WorldChannel>
<https://www.facebook.com/AmericaReFramed>

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America ReFramed Co-Producers

American Documentary, Inc. (AmDoc) is a multimedia arts organization dedicated to creating, identifying and presenting contemporary stories that express opinions and perspectives rarely featured in mainstream media outlets. AmDoc is a catalyst for public culture, developing collaborative strategic engagement activities around socially relevant content on television, online and in community settings. These activities are designed to trigger action, from dialogue and feedback to educational opportunities and community participation. AmDoc is a 501(c)(3) not-for-profit organization. For more information, visit: www.amdoc.org

WORLD Channel

WORLD Channel tells stories that humanize complex issues. WORLD shares the best of public media in news, documentaries, and fact-based informational programming that helps us understand conflicts, movements and cultures that may be distinct from our own. WORLD's original content offers a national platform to makers examining issues too often ignored by mainstream media. These emerging and master filmmakers spotlight a diversity of voices, telling stories not heard elsewhere. WORLD has won a Peabody Award, an Alfred I. duPont-Columbia Award and numerous national honors—including an RTNDA Kaleidoscope Award, a Media for a Just Society Award, two Lesbian & Gay Journalist Awards, a Gracie, and an Asian American Journalists Award. Carried by 154 partner stations in markets representing almost 64% of US TV households, WORLD can also be experienced via WORLDChannel.org and social media platforms.

AMERICA REFRAMED

WORLD is operated by WGBH/Boston, in partnership with American Public Television and WNET/New York, and in association with PBS and National Educational Telecommunications Association. Funding for the WORLD Channel is provided by the Corporation for Public Broadcasting, The John D. and Catherine T. MacArthur Foundation, the Wyncote Foundation and The Kendeda Fund and the National Endowment for the Arts. For more information about The WORLD Channel, visit www.worldchannel.org.

Follow WORLD Channel on [Facebook](#) and [Twitter](#) for updates on other exciting films/series. For a complete listing of original WORLD Channel programming, visit www.WORLDchannel.org/.

