



STORIES FROM THE STAGE: 24-HOUR MARATHON

On June 22 at 7/6c, WORLD Channel begins a [STORIES FROM THE STAGE](#) marathon with over 140 individual stories from a talented lineup of masterful storytellers.

Throughout June, find exclusive SFTS content on [WORLDChannel.org](#) and our social platforms - [Facebook](#), [Instagram](#) & [Twitter](#).

JUNE 1st - 22nd

FOLLOW the #shareyourstory campaign on [Facebook](#) to find witty questions that will spark storytelling. Answer by sharing your story with a photo, video, or comments below the question in the post with the hashtags #StoriesfromtheStage and #shareyourstory.

JUNE 22nd - 23rd

WATCH the 24-hour marathon on-air & online - livestream the marathon on Facebook via [Stories from the Stage](#). And LIVE chat with series hosts Wes Hazard and Theresa Okokon on both days:

6/22 @ 7-8pm ET - Chat with [Theresa Okokon](#)

6/23 @ 6-7pm ET - Chat with [Wes Hazard](#)

FOLLOW WORLD Channel's [Instagram](#) during the marathon for fun Q&As and polls - share your answers to questions like 'Do you remember your first kiss?' 🗨️



PROMOTIONAL MATERIALS FOR



Below are a few tips, tricks and assets you can use to bring these stories to all of your audiences:

- More than 100 stories are individually packaged and ready to **SHARE** on your Facebook page [HERE](#). Just whitelist the [Stories from the Stage](#) page for crossposting.
- Access a collection of images and promos for this marathon [HERE](#). **POST** them on your social platforms using the sample posts below.
- Remember to **TAG** any posts or tweets with #StoriesfromtheStage.

SAMPLE SOCIAL LANGUAGE

1. Be prepared to have all the feels - laugh, cry, smile. Binge-watch to your heart's content #StoriesFromTheStage marathon starting 6/22! [Insert your URL or link to <https://worldchannel.org/collection/stories-stage-marathon/>]
2. Experience the moments that define the human spirit. #StoriesFromTheStage marathon starts 6/22! [Insert your URL or link to <https://worldchannel.org/collection/stories-stage-marathon/>]
3. Everybody has a story to share. What's yours? #StoriesFromTheStage marathon starts 6/22! [Insert your URL or link to <https://worldchannel.org/collection/stories-stage-marathon/>]

DIGITAL ASSETS

DOWNLOAD Images & Videos >>> [HERE](#)

For more information on Stories from the Stage, contact Sharon Wong at sharon_wong@wgbh.org

