



WORLD **HISPANIC** **HERITAGE** **MONTH**

SOCIAL ACTIVITY TOOLKIT

#WORLDxHHM

PRESENTED BY:



FUNDED BY:





WELCOME TO THE 2019 #WORLDxHHM SOCIAL ACTIVITY TOOLKIT

31 years ago, Congress created National Hispanic Heritage Month, which runs from September 15 through October 15, to mark the unique history, extraordinary challenges, and broad contributions of Hispanic Americans in the United States.

With this toolkit, **WORLD CHANNEL** invites you to engage with your families, communities, and organizational constituencies in artistic expression, historical reflection, and the chance to promote the positive contributions of the people and communities that represent you!

Use the EASY ACTIVITIES and MEDIA LINKS in this toolkit on your own, with friends and family, or in your workplace or community space. Post about your activities or discussions on social media, and please remember to use the hashtag **#WORLDxHHM**.

For Hispanic Heritage Month 2019, **WORLD** invites you to watch, share and engage with critically important film and TV content, including groundbreaking documentary presentations on our signature series *Doc World* and *America ReFramed*, live storytelling on *Stories from the Stage*, and much more!

WORLD

WORLD CHANNEL is a 24/7, full-service multicast channel featuring public television's signature nonfiction documentary, science and news programming complemented by original content from emerging producers. You can find WORLD Channel through your local PBS station and can access our programming directly on **WORLDCHANNEL.ORG**



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CHANNEL**



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Featured Presentations for 2019



America ReFramed: **COUNCILWOMAN**

Broadcast: Sept 3; Streaming: Sept 3-10

Carmen Castillo is a first-term city councilwoman who maintains her job as a hotel housekeeper. She advocates for the working families in her community and leads the charge of the Fight for \$15 Providence, RI. A grueling reelection campaign brings new challenges to the homefront. Through it all, she stays true to her vision for justice and equity to prove that “she can do it!” Will she succeed?



America ReFramed: **THE UNAFRAID**

Broadcast: Oct 1; Streaming: Oct 1-31

Banned from attending Georgia’s top five public universities and from paying in-state tuition at other public colleges in the state, DACA students like Alejandro, Silvia, and Aldo unite through their activist work with an immigrants’ rights group. A humanizing portrait of the undocumented, we learn of their struggles as working families support their children in pursuit of their dreams.



Stories from the Stage

Mondays 9:30/8:30c

STORIES FROM THE STAGE illustrates the power of real stories told by masterful storytellers. Each episode explores the art of storytelling with a host introducing the episode’s theme, interviews with each teller talking about their craft, their amazing on-stage performances, and even comments and stories from the audience. Three multicultural storytellers - from Boston, New England and around the world - concentrate on a single theme each half-hour episode. Hosted by Theresa Okokon and Wes Hazard. Everyone has a story to share. What’s yours? #storiesfromthestage #shareyourstory

HISPANIC HERITAGE MONTH PROGRAM GUIDE:

Check out all of WORLD Channel’s films and programs for Hispanic Heritage Month here.

OUR STORIES | NUESTRAS HISTORIAS

When's the last time you heard a story that made you smile, laugh, think...or cry? Welcome to **WORLD CHANNEL'S** original series, ***Stories from the Stage***—real stories from people with extraordinary experiences. Tales of love, heartbreaking loss, unexpected triumph, facing fears, leaving home, or coming to the US. In each half-hour episode, storytellers - from Boston, New England and around the world - concentrate on a single theme, reflects on their stories, and why they tell them. Hosted by [Theresa Okokon](#) and [Wes Hazard](#).

Everyone has a story to share. What's yours?
[#shareyourstory](#)

Cuando fue la última vez que escuchaste una historia que te hizo reír, pensar... o llorar? ***Stories from the Stage*** es una serie original de **WORLD CHANNEL** que

presenta historias verdaderas contadas por personas con experiencias extraordinarias. Historia de amor, desamor, éxitos inesperados, miedos, salir de casa o venir a los Estados Unidos. En cada episodio de media hora, contadores de historias de Boston, Nueva Inglaterra y otras partes del mundo se concentran en un tema central, reflexionan sobre sus historias y porqué las cuentan. La serie es presentada por [Theresa Okokon](#) y [Wes Hazard](#).

Todos tenemos una historia que contar. Cuál es la tuya? [#compartetuhistoria](#)

Watch our library of more than 100 live stories on Facebook Watch, then share your favorite story on social media with some comments about why the story was special to you. And remember to tag [#WORLDxHHM](#), [#StoriesFromTheStage](#)

STORIES FROM THE **STAGE**

STORY SCHEDULE FOR HISPANIC HERITAGE MONTH

SEPTEMBER 16

201: LOST & FOUND PT.1

There's nothing worse than the moment we lose something precious. And there's nothing more satisfying than finding something that we thought was lost. Richard Cardillo learns that sometimes the best teacher is a student. **ROSANNA SALCEDO DISCOVERS THAT FRIENDSHIP CAN CROSS ALL KINDS OF BORDERS.** And Jim Stahl loses his eye but finds himself in the beautiful blue iris of its replacement. Hosted by Theresa Okokon.

SEPTEMBER 23

210: SUGAR & SPICE

Food is so central to life that we almost take it for granted. But it shapes us in ways that extend well beyond the gastro-nomic. In a series of culinary challenges, **GASTOR ALMONTE GOES ABOVE AND BEYOND TO SATISFY HIS WIFE'S SWEET CRAVINGS.** Claire Cheney travels the world to hunt exotic spices and heal her broken heart. And Juan Pedrosa conjures a memorable meal — despite some challenges. Hosted by Theresa Okokon.

SEPTEMBER 30

106: HELL OR HIGH WATER

Stories of survival and determination. **ANA HEBRA FLASTER DESCRIBES HER LAST NIGHT AT HOME BEFORE LEAVING CUBA FOREVER.**

Jackson Gilman's son catches his first fish by any means necessary. And Julie Baker's international love affair gets tested during 'cabin fever.' Hosted by Wes Hazard.

OCTOBER 7

204: FRESH START

Life is full of opportunities to begin again. Claritza Abreu prepares for her first job in the US by reading the phone book. In Afghanistan, Mahboba Akhtarzadah journeys to her classroom against all odds. Dilan DiGiovanni discovers that sometimes we need to face our past before moving forward. Hosted by Theresa Okokon.

OCTOBER 14

116: STAND UP

Tonight's tellers share those moments when they stood up,

spoke out, and changed everything. **ANDY VARGAS TAKES HIS POLITICAL ACTIVISM DOOR-TO-DOOR.** Katie Liesener discovers how compassion can cross the language barrier. And Yvette Modestini battles exclusion by creatively redefining her Blackness. Hosted by Theresa Okokon.

**WATCH ONLINE,
ANYTIME!**
[WORLDCHANNEL.ORG/
SHOW/
STORIES-STAGE/](#)

[FACEBOOK.COM/
STORIESFROMTHE-
STAGE/](#)



Throwback-Thursday:

¿DE DONDE VENEMOS? // WHERE DO WE COME FROM?

Everyone comes from somewhere! For each or every Thursday during Hispanic Heritage Month, share a **#TBT** image of you or a family member on your social media with a short description relating something about your family's origin or migration story.

Be sure to tag **WORLD CHANNEL** in your posts: **#WORLDxHHM**, **#MIHISTORIA** and of course **#TBT**.

EXAMPLES:



- My abuela was the first person in my family to come to New York from Puerto Rico. Spending time in her kitchen in Brooklyn as a little girl making tostones was my happy place. **#WORLDxHHM #MiHistoria**



- This was my family's first apartment in California, after moving from Mexico. I remember how excited I was the day we moved in! **#WORLDxHHM #MiHistoria**
- My great grandfather is a legend in our family. I heard stories of his move to the US from Cuba as a kid, now I realize what that has meant for my life and the legacy he's left for my own kids. **#WORLDxHHM #MiHistoria**



ELLOS QUIENES NOS INSPIRAN // THOSE WHO INSPIRE US

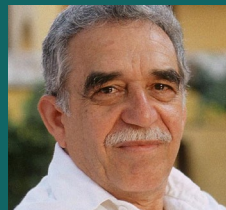
Celebrating Latin@ Artists and Leaders



SONIA MARIA SOTOMAYER



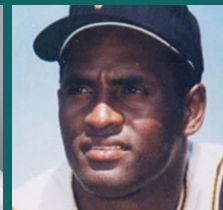
ALBERTO GONZALES



GABRIEL GARCIA MARQUEZ



RITA MORENO



ROBERTO CLEMENTE



ELLEN OCHOA

**SHARE YOUR FAVORITE INSPIRATIONAL BIOS
WITH YOUR COMMUNITY VIA SOCIAL MEDIA
DURING HISPANIC HERITAGE MONTH.**

Choose from the diverse collection of bios shared here, or use your own! Remember to tag [#WORLDxHHM](#) [#MiHistoria](#)

Chilean poet **GABRIELA MISTRAL** was the first Latin American woman to receive the Nobel Prize in Literature. She is best known for her writing that advocated for the rights of women, explored the experience of motherhood and sexuality, and critiqued the homogenization of North America. [#WORLDxHHM](#) [#MiHistoria](#)

SONIA MARIA SOTOMAYOR is an Associate Justice of the Supreme Court of the United States, appointed by President Barack Obama in May 2009 and confirmed that August. She has the distinction of being its first Hispanic and Latina Justice. [#WORLDxHHM](#) [#MiHistoria](#)

ALBERTO GONZALES was the 80th United States Attorney General, appointed in February 2005 by President George W. Bush, becoming the highest-ranking Hispanic American in executive government to date. He was the first Hispanic to serve as White House Counsel. Earlier he had been Bush's General Counsel during his governorship of Texas. Gonzales had also served as Secretary of State of Texas and then as a Texas Supreme Court Justice.

GABRIEL GARCÍA MÁRQUEZ was a Colombian novelist, short-story writer, screenwriter and journalist, and is considered one of the most significant authors of the 20th century and one of the best in the Spanish language, he was awarded the 1982 Nobel Prize in Literature.

DOLORES HUERTA is a Mexican-American labor leader and civil rights activist who, with Cesar Chavez, was the co-founder of the United Farm Workers. [#WORLDxHHM](#) [#MiHistoria](#)

Brazil-born **SEBASTIÃO SALGADO** is a legendary documentary photographer who traveled the globe, documenting social injustices in more than 120 artistic career taking photographs while on work trips to Africa for the World Bank. [#WORLDxHHM](#) [#MiHistoria](#)

RITA MORENO, one of the very few performers (and the very first) to win an Oscar, an Emmy, a Tony and a Grammy. The Puerto Rican actress, dancer and singer's career spanned over 70 years. [#WORLDxHHM](#) [#MiHistoria](#)

Mexican-American photographer, **PEDRO E. GUERRERO** collaborated with some of the most iconic American artists of the 20th century. His insightful portraits of modernist architecture led him to be one of the most sought-after photographers of the "Mad Men" era. [#WORLDxHHM](#) [#MiHistoria](#)

ROBERTO CLEMENTE, the Puerto Rican MLB professional baseball right fielder who become the first Latin American and Caribbean player inducted into the National Baseball Hall of Fame in 1973. [#WORLDxHHM](#) [#MiHistoria](#)

ELLEN OCHOA was the first Hispanic woman in space, and has logged nearly 1,000 hours in space since her first mission in 1993. She is the co-inventor on three patents for optical inspection systems, was the head of the Intelligent Systems Technology Branch at NASA's Ames Research Center, and is currently the director of the Johnson Space Center in Houston, TX.

ACTIVITY THREE

CREAR SU PROPIA BANDA SONARA // CREATE YOUR OWN SOUNDTRACK

*Using Hispanic Heritage Month films as
your inspiration, explore the diverse genres
of Latin music on Spotify(r)*

SALSA

REGGAETON

RUMBA

BACHATA

MERENGUE

BOOGALOO

Click the button to explore the Spotify playlist link.

As you listen, **create your own Spotify playlist** of favorites from what you discover. Use the playlist at any social gatherings you may be planning or attending during Hispanic Heritage Month!

Or, you can post a link to any song or article related to Latin music to share with our viewers!

Share your soundtrack via social media with the tags **#WORLDxHHM**. Or, you can post a link to any song or article related to Latin music to share with our viewers!

SHARE Post about your Hispanic Heritage Month creative exploration on social media, and tag you posts with **#WORLDxHHM** and **#MiHistoria**.



ACTIVITY FOUR

STORYTIME REMIX // REMEZCLA DE CUENTOS

The art of storytelling has the power to bring families, friends, and communities together, connecting us through our commonalities and differences. **STORIES FROM THE STAGE** does just that with real stories that will make you laugh or cry,...and even inspire you.

Gather your familia for a Saturday BBQ or Sunday dinner with your abuelos and binge-watch LatinX storytellers sharing their experiences with you on [YouTube](#) (premiering 9/15). Be sure to give a 'thumbs up' to your favorite stories and comment on why they move you.

Reúna su familia para una comida o una fiesta, y pónganse a mirar la obra de cuentistas latin@s que comparten sus experiencias con ustedes via [YouTube](#). Minerales en su próxima ocasión familiar, y no se olviden de echar un "thumbs up" a los cuentos que mas te gusten.

And here are a few ways to make your gathering even more fun and interactive....

1. Take turns selecting the stories to watch so that everyone gets a turn at the controls.
2. After viewing each story, ask around the room whether anyone has a similar or related story they would like to share. If so, consider alternating between one story from the playlist, and one from a family member.
3. After viewing a number of stories together, take a vote and decide the one that the group likes best. Then, post the link to that story with a few lines about why your family liked it, and remember to tag your posts with **#WORLDxHHM** and **#StoriesFromtheStage**
4. After your story-thon, take a family picture with everyone present and post it to social media, tagging your family members; and remember to include the hashtags **#MiFamilia**, **#WORLDxHHM** and **#StoriesfromtheStage**

